

May 1, 2014

Dear Livestock Industry Representative,

The Nevada Department of Agriculture is proud to host the 2014 International Livestock Identification Association (ILIA) annual conference. ILIA is an organization of member states, provinces, and Native American Tribal Nations where livestock brand recording, livestock identification and livestock inspection are recognized by legislation. July 14-16, we will welcome approximately 150 ILIA members and guests to South Lake Tahoe, Nevada and invite you to participate in a portion of this conference! As representative of the livestock industry, for \$100 per person you are invited to participate in conference activities on Wednesday, July 16, 2014 including sessions, silent auction and banquet dinner.



**2014 International Livestock Identification Association Conference**  
**Venue: MontBleu Resort, Lake Tahoe, Nevada**

<b>Wednesday, July 16<sup>th</sup> Schedule:</b>	
8:30 a.m. – 10:30 a.m. Cosmo B	<b>“Reversing Desertification Through Proper Grazing Practices” by Tony Malmberg, Savory Institute</b> The Savory Institute promotes large-scale restoration of the world’s grassland through holistic management. Tony will speak on “Reversing Desertification Through Proper Grazing Practices”. Learn more at <a href="http://www.savoryinstitute.com">www.savoryinstitute.com</a>
10:45 a.m. – 12:30 p.m. Metro A - D	State Brand Recorders Meeting
10:45 a.m. – 12:30 p.m. Cosmo B	Round Table Brand Department Discussions
12:30 p.m. – 1:30 p.m.	Lunch on own
1:30 p.m. – 2:00 p.m. Cosmo B	Vendor Presentations
3:00 p.m. – 4:30 p.m. Cosmo B	ILIA Joint Session – ADT Rule Animal ID/Health Discussion ILIA members, state veterinarians and livestock industry representatives will discuss the implementation and developing trends of the animal disease traceability rule.
5:00 p.m.	Silent Auction Closes (Hallway outside conference rooms)
5:00 p.m. – 6:00 p.m.	Silent Auction Settlement at Conference Registration
6:30 p.m. – 10:00 p.m.	Banquet Dinner including awards, entertainment, remarks from Kim Brackett, Cattlemen’s Beef Board chair and keynote by Richard Piccotto, the highest ranking firefighter to survive the World Trade Center collapse.

We hope that you will find value in participating in these conference events! If you are interested, we also hold a live and silent auction during the conference and would welcome any donations you may have. Should you have any questions, please contact me at (775)738-8076 or [fwright@agri.nv.gov](mailto:fwright@agri.nv.gov).

Sincerely,

Flint Wright, Administrator  
Animal Industry

**2014 International Livestock Identification Association Conference***"Livestock Inspection for the 21st Century"*

July 16, 2014

Mont Bleu Hotel &amp; Casino, Lake Tahoe Nevada

**LIVESTOCK INDUSTRY DAY REGISTRATION**

Registrant Name(s): \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Type Of Registration:	QTY	Total \$ Enclosed
Wednesday Day Registration Fee: \$100.00 <i>Due: On and Before June 2, 2014</i> <b>Includes all activities listed on Wednesday Conference Agenda</b>		\$

***Checks Payable to ILIA. Please send registration form and payment to:*****ILIA****PO Box 2132, Elko, NV 89803-2132**

A block of rooms are currently being held at MontBleu Resort in gorgeous Lake Tahoe, NV. Room rates are \$104 per night. Reservations can be made by calling 800-648-3353 and giving the group **code STILIA4** or group name **International Livestock Identification Association**. Hotel reservations must be made by June 13, 2014 to receive the group rate and best availability.

**Conference Contacts:**Lynn Hettrick  
775-353-3737Flint Wright  
775-353-3708Blaine Northrop  
775-738-8076Kathy Murphy  
775-738-8076

Hosted by:

